

FOR IMMEDIATE RELEASE  
January 8, 2015

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**DON'T GET SCAMMED: NATB PROTECTS FANS FROM CFP CHAMPIONSHIP TICKET FRAUD**

Let the NATB's **Ten Commandments of Ticket Buying** Be Your Guide

WASHINGTON, DC - The National Association of Ticket Brokers provides college football fans with important and needed protections as they look for seats to the College Football Playoff final in Arlington this coming Monday. Ticket hunters in Oregon, Ohio and across America should temper their enthusiasm in getting to the big game with caution, and steer clear of sellers offering a deal that's "too good to be true." Protect yourself, and enjoy the game!

The National Consumers League and Better Business Bureau chapters across the nation recommend doing business on the secondary ticket market with NATB-member brokers only, as they are guided by a Code of Ethics and a 200% money-back guarantee. They can be found here: <http://www.natb.org/find/>

As part of our mandate to educate the public on safe and secure ticket buying, we refer fans to the NATB Ten Commandments of Ticket Buying:

1. **Get a money-back guarantee.**
2. **Ask for section and row, and check the seating chart.**
3. **Buy from NATB Members only.**
4. **Understand the terms of the transaction.**
5. **Do your research and know the market price.**
6. **Do not buy on the street corner or outside an event.**
7. **Do not buy on an unsecured web site.**
8. **Do not pay with cash.**
9. **Do not take the "too-good-to-be-true" deal.**
10. **Report counterfeit or dishonest sellers. NATB Hotline: 1 (630) 510-4594**

**The National Association of Ticket Brokers (NATB) is a non-profit trade association that advocates for the rights of ticket buyers and its membership, which is composed of ticket sellers in the secondary market.**

For more information or an interview, please contact Gary Adler directly at:

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